



PNG Chamber of Mines and Petroleum



Helping Papua New Guinea to Develop its Full Potential

PROFILE MAGAZINE

SIXTEENTH EDITION 2023 - 2024

ADVERTISING SPACE NOW AVAILABLE

Papua New Guinea's most sought-after Mining and Petroleum magazine, Profile, is the official publication for the PNG Mining and Petroleum Investment Conference. The 16th Investment Conference will be held in Sydney on 5-7 December 2022 themed 'PNG Resources: Securing the Next Wave of Responsible Investment'.

This most popular publication is distributed free at the Investment Conference and is then used as the official PNG mining and petroleum business magazine for the following two years. It is distributed to companies interested in mining and petroleum investment in Papua New Guinea, at seminars and conferences worldwide and to business visitors to the country, throughout the life of the magazine.

Profile remains current for a period of two years and it has a potential readership of 20,000 over the course of its life. Unlike many publications which are a one-time read, Profile remains in circulation and gives advertisers maximum exposure over a prolonged period.

BOOK YOUR ADVERTISING SPACE EARLY (Refer to Order Form Overleaf)

The publisher endeavours to maintain a high ratio of editorial content. This approach therefore reduces advertising space to approximately 40 percent of the overall content. Be early - Book now.

SPECIFICATIONS

Magazine size:	297 x 210
Advertisement Size - Full page	275 x 190 (full-page bleed accepted 297 x 210 +)
Half page	120 x 170 landscape (bleed 3 sides accepted 143 x 210 +)



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Sheryl Peter
PNG Chamber of Mines and Petroleum
Email: proj3@pngchamberminpet.com.pg
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The Profile magazine is published by the Papua New Guinea Chamber of Mines and Petroleum.

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ADVERTISING RATES (+GST)

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